
SOUTH DAKOTA BOARD OF REGENTS
ACADEMIC AFFAIRS FORMS

New Baccalaureate Degree Minor

UNIVERSITY:

SDSU

implementation of design elements and principles, and ensure their appreciation of the impact that dress has on the world.

The proposed minor in Apparel and Fashion Studies is within the statutory mission of South Dakota State University as provided in SDCL 13-58-1: *Designated as South Dakota's land grant university, South Dakota State University, formerly the state college of agriculture and mechanical arts, shall be under the control of the Board of Regents and shall provide undergraduate and graduate programs of instruction in the liberal arts and sciences and professional education in agriculture, education, engineering, home economics, nursing, and pharmacy, and other courses or programs as the Board of Regents may determine.*

SDSU does not intend to request new state resources.

3. What is the nature/purpose of the proposed minor?

The apparel and fashion industry is a broad industry with interconnected areas of expertise, ranging from design and product development, to sourcing and procurement, retail management, and marketing. Each area performs an important role in the value chain that delivers the right product to the right consumer at the right time. While all areas require creativity, problem solving skills, and innovative risk taking ability, careers in this field can be grouped according to their focus on the creative aspect or analytical component of the fashion process:

- Careers that require solid understanding of the apparel product, visual merchandising skills, and the aesthetic value component of the fashion industry, and
- Careers that focus on the analytical and operational strategies of retailing.

The nature and purpose of this minor is to allow students in other majors who may be interested in apparel and fashion studies to explore those options and earn a minor in the field. The Apparel and Fashion Studies minor will provide students with basic information to supplement their major. The minor combines elements from across the Apparel Merchandising program, including studies in design that are both fulfilling and appeal to students' talents and interests. It is not the intention of the minor that students become professional designers, but rather to provide a basic set of skills and knowledge that can be employed when working with both fashion designers and non-designers. The courses for the minor will develop the students' knowledge of apparel products and fashion brands, foster their aesthetic awareness, and hone their visual merchandising skills. Certain courses in the minor should also develop in students a critical and historical understanding of fashion and material culture so that students will be better able to

5. Describe the workforce demand for graduates in related fields, including national demand and demand within South Dakota. *Provide data and examples; data sources may include but are not limited to the South Dakota Department of Labor, the US Bureau of Labor Statistics, Regental system dashboards, etc.*

Workforce demand for graduates with an understanding of the complexities of the global fashion industry is present in a wide variety of areas including museums and art galleries, which feature displays of apparel and textiles from across the globe and across history, as well as extensive archives of apparel/textiles. For example, SDSU and the South Dakota Art Museum have

studies to take coursework to equip them with additional knowledge and skills to complement

B. Required Courses in the Minor

Prefix	Number	Course Title	Credit Hours	New (yes, no)
AM	172	Introduction to Apparel Merchandising	2	No
AM	231-231L	Ready-to-Wear Analysis and Lab	3	No
AM	242-242L	Textiles and Lab	3	No
AM	274-274L	Fashion and Promotion and Lab	3	No
Subtotal			11	

9. Elective Courses in the Minor: List courses available as electives in the program. Indicate any proposed new courses added specifically for the minor.

Students must complete at least 7 credits from the following:

Prefix	Number	Course Title	Credit Hours	New (yes, no)
AM	253	Socio-Psychological Aspects of Dress	3	No
AM	282	Customer Service	3	No
AM	315-315L	Apparel Design and Lab	3	No
AM	352	History of Dress in the Western World	3	No
AM	361-361L	Aesthetics and Lab	3	No
AM	372-372L	Trending and Buying and Lab	3	No
AM	381	Professional Behavior at Work	3	No
AM	462	Retail Management	3	No
AM	472-472L	Merchandising and Lab	3	No
AM	473-473L	Global Sourcing and Lab	3	No
AM	477	Current Issues in the Workplace	1	No
AM	491	Independent Study	1	No

10. What are the learning outcomes expected for all students who complete the minor? How will students achieve these outcomes?

Students who complete the requirements for the Apparel and Fashion Studies minor will:

- Demonstrate factual knowledge of terminology, methods and classifications related to the fashion process and industry, the role of fashion in society, and professional practices in the global workforce.
- Apply design principles in order to design and evaluate store layout, window displays, and wall presentation strategies.
- Identify fibers, yarns, and fabrics and relate fiber properties to their performance and care requirements.
- Evaluate product quality and serviceability and illustrate the relationships among costs, costing, and profit for garments, and will appreciate how aesthetics add value to the apparel product and our surroundings.

The attached curriculum map (Appendix A) shows where students achieve these outcomes in the curriculum.

11. What instructional approaches and technologies will instructors use to teach courses in the minor? *This refers to the instructional technologies and approaches used to teach courses and NOT the technology applications and approaches expected of students.*

Standard instructional approaches will be used. Instructional methods and technologies include a variety of instructional methods, such as lectures, small group discussions, research papers, assignments, lab activities, guest speakers, and field trips (when applicable).

12. Delivery Location⁶

- A. Complete the following charts to indicate if the university seeks authorization to deliver the entire program on campus, at any off campus location (e.g., UC Sioux Falls, Capital University Center, Black Hills State University Rapid City, etc.) or

operations and maintenance, facilities, etc., needed to implement the proposed minor.
Address off-campus or distance delivery separately.

All courses are currently being taught. SDSU does not require any additional resources to offer this minor.

15. New Course Approval: New courses required to implement the new minor may receive approval in conjunction with program approval or receive approval separately. Please check the appropriate statement *place-4 (e)4 -84 12 (on)-49 2 (i)-4 (p) (ap)-4p1 (at)op1 (at)12 (un)(at)12 cctio wft program 2 stu 311/312/313/314/315/316/317/318/319/320/321/322/323/324/325/326/327/328/329/330/331/332/333/334/335/336/337/338/339/340/341/342/343/344/345/346/347/348/349/350/351/352/353/354/355/356/357/358/359/360/361/362/363/364/365/366/367/368/369/370/371/372/373/374/375/376/377/378/379/380/381/382/383/384/385/386/387/388/389/390/391/392/393/394/395/396/397/398/399/400/401/402/403/404/405/406/407/408/409/410/411/412/413/414/415/416/417/418/419/420/421/422/423/424/425/426/427/428/429/430/431/432/433/434/435/436/437/438/439/440/441/442/443/444/445/446/447/448/449/450/451/452/453/454/455/456/457/458/459/460/461/462/463/464/465/466/467/468/469/470/471/472/473/474/475/476/477/478/479/480/481/482/483/484/485/486/487/488/489/490/491/492/493/494/495/496/497/498/499/500/501/502/503/504/505/506/507/508/509/510/511/512/513/514/515/516/517/518/519/520/521/522/523/524/525/526/527/528/529/530/531/532/533/534/535/536/537/538/539/540/541/542/543/544/545/546/547/548/549/550/551/552/553/554/555/556/557/558/559/560/561/562/563/564/565/566/567/568/569/570/571/572/573/574/575/576/577/578/579/580/581/582/583/584/585/586/587/588/589/590/591/592/593/594/595/596/597/598/599/600/601/602/603/604/605/606/607/608/609/610/611/612/613/614/615/616/617/618/619/620/621/622/623/624/625/626/627/628/629/630/631/632/633/634/635/636/637/638/639/640/641/642/643/644/645/646/647/648/649/650/651/652/653/654/655/656/657/658/659/660/661/662/663/664/665/666/667/668/669/670/671/672/673/674/675/676/677/678/679/680/681/682/683/684/685/686/687/688/689/690/691/692/693/694/695/696/697/698/699/700/701/702/703/704/705/706/707/708/709/710/711/712/713/714/715/716/717/718/719/720/721/722/723/724/725/726/727/728/729/730/731/732/733/734/735/736/737/738/739/740/741/742/743/744/745/746/747/748/749/750/751/752/753/754/755/756/757/758/759/760/761/762/763/764/765/766/767/768/769/770/771/772/773/774/775/776/777/778/779/780/781/782/783/784/785/786/787/788/789/790/791/792/793/794/795/796/797/798/799/800/801/802/803/804/805/806/807/808/809/810/811/812/813/814/815/816/817/818/819/820/821/822/823/824/825/826/827/828/829/830/831/832/833/834/835/836/837/838/839/840/841/842/843/844/845/846/847/848/849/850/851/852/853/854/855/856/857/858/859/860/861/862/863/864/865/866/867/868/869/870/871/872/873/874/875/876/877/878/879/880/881/882/883/884/885/886/887/888/889/890/891/892/893/894/895/896/897/898/899/900/901/902/903/904/905/906/907/908/909/910/911/912/913/914/915/916/917/918/919/920/921/922/923/924/925/926/927/928/929/930/931/932/933/934/935/936/937/938/939/940/941/942/943/944/945/946/947/948/949/950/951/952/953/954/955/956/957/958/959/960/961/962/963/964/965/966/967/968/969/970/971/972/973/974/975/976/977/978/979/980/981/982/983/984/985/986/987/988/989/990/991/992/993/994/995/996/997/998/999/1000*

Appendix A
 Apparel and Fashion Studies Minor –Student Learning Outcomes

	Program Courses that Address the Outcomes									
	Required Coursework				Electives					
Individual Student Outcome	AM 172	AM 231-231L	AM 242-242L	AM 274-274L	AM 253	AM 282	AM 315	AM 352	AM 361-361L	AM 372-361L