
**SOUTH DAKOTA BOARD OF REGENTS
ACADEMIC AFFAIRS FORMS**

New Baccalaureate Degree Minor

UNIVERSITY:	SDSU
TITLE OF PROPOSED MINOR: DEGREE(S)	Performing Arts Administration

6. Provide estimated enrollments and completions in the table below and explain the

THEA	494	Internship (3)		
THEA	375	Theatre Arts Management	3	No
Subtotal			12	

9. Elective Courses in the Minor: List courses available as electives in the program. Indicate any proposed new courses added specifically for the minor.

Students must complete at least 6 credits from the following:

Prefix	Number	Course Title	Credit Hours	New (yes, no)
ADV	314	Sales, Promotion and Marketing	3	No
AM	282	Customer Service	3	No
HMGT	355	Events and Facilities Administration	3	No
LMNO	201	Introduction to Leadership and Management of Nonprofit Organizations	3	No
MGMT	334	Small Business Management	3	No

10. What are the learning outcomes expected for all students who complete the minor? How will students achieve these outcomes?

Students who complete the requirements for the Performing Arts Administration minor will:

- recognize and learn to apply best practices in marketing, promotion, and patron management in the performing arts industry;
- understand and learn to apply accepted budgeting practices for performing arts industry;
- develop skills in leadership, organizational hierarchy, teamwork, and problem solving required in the performing arts industry; and
- develop specialized skills that will enhance the student's professional goals and aspirations in performing arts administration.

The attached curriculum map (Appendix A) shows where students achieve these outcomes in the curriculum.

11.

	Yes/No	Intended Start Date
On campus	Yes	2018-2019 Academic Year

	Yes/No	If Yes, list location(s)	Intended Start Date
Off campus	No		

	Yes/No	If Yes, identify delivery methods	Intended Start Date
Distance Delivery (online/other distance delivery methods)	No		

B. Complete the following chart to indicate if the university seeks authorization to deliver more than 50% but less than 100% of the certificate through distance learning (e.g., as an online program)?⁵

	Yes/No	If Yes, identify delivery methods	Intended Start Date
Distance Delivery (online/other distance delivery methods)	No		

33% of the Performing Arts Administration minor is available online.

13. Does the University request any exceptions to any Board policy for this minor? Explain any requests for exceptions to Board Policy. If not requesting any exceptions, enter "None."

None.

14. Cost, Budget, and Resources: Explain the amount and source(s) of any one-time and continuing investments in personnel, professional development, release time, time redirected from other assignments, instructional technology & software, other operations and maintenance, facilities, etc., needed to implement the proposed minor. Address off-campus or distance delivery separately.

SDSU does not require any additional resources to offer this minor.

15. New Course Approval: New courses required to implement the new minor may receive approval in conjunction with program approval or receive approval separately. Please check the appropriate statement (place an "X" in the appropriate box).

YES,

the university is seeking approval of new courses related to the proposed program in conjunction with program approval. All New Course Request forms are included as Appendix C and match those described in section 7.

NO,

⁴ Delivery methods are defined in [AAC Guideline 5.5](#).

the university is not seeking approval of all new courses related to the proposed program in conjunction with program approval; the institution will submit new course approval requests separately or at a later date in accordance with Academic Affairs Guidelines.

Appendix A

Performing Arts Administration Minor – Student Learning Outcomes

Individual Student Outcome	Program Courses that Address the Outcomes										
	Required Courses						Elective Courses				
	ACCT 210	MUS 304	MUS 494	THEA 375	THEA 480	THEA 494	ADV 314	AM 282	HMG 355	LMNO 201	MGMT 334
Student will recognize and apply best practices in marketing, promotion, and patron management in the performing arts industry		X		X							