

SOUTH DAKOTA BOARD OF REGENTS  
ACADEMIC AFFAIRS FORMS

New Site Request

UNIVERSITY:	SDSU
DEGREE(S) AND PROGRAM:	Workplace Intercultural Competence Certificate [S.CERTU.WINC]
NEW SITE(S): <sup>1</sup>	Online
INTENDED DATE OF IMPLEMENTATION:	2018-2019 Academic Year
CIP CODE:	30.2301
UNIVERSITY DEPARTMENT:	Modern Languages & Global Studies
UNIVERSITY DIVISION:	Arts & Sciences

University Approval

*To the Board of Regents and the Executive Director: I certify that I have read this proposal, that I believe it to be accurate, and that it has been evaluated and approved as provided by university policy.*

_____ President of the University	5/8/2018 Date
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1. What is the need for offering the program at the new physical site or through distance delivery?

South Dakota State University (SDSU) requests authorization to offer the Workplace Intercultural Competence Certificate through online delivery. The Workplace Intercultural Competence Certificate prepares candidates with the knowledge and skills needed to provide management of diverse workplaces in a variety of settings including business, construction, and agriculture. Students gain a basic understanding of the challenges of second language acquisition and intercultural communication, and will acquire and hone the skills required to work in a diversity-rich setting and engage in intercultural communication. Students also are introduced to basic theories and research regarding intercultural competence and management.

There is a growing demand for intercultural competencies by local management at many South Dakota and regional companies. This proposal for online delivery of the Workplace Intercultural Competence Certificate was developed and designed to reach traditional, place-bound professionals across the state and beyond. In the first year of enrollment in the face-to-face setting, 8 students have enrolled and are pursuing certificate coursework: 4 in . T,0 (m)-7 (ol)-2 (m)-put (e)4 (nc) ( onlJ -0.004 Tc 0.004 Tw -22[(l)1S (c)]Ti (en)-4 (t)-ce, ( an)-4 (d)





existing diversity on their plant floors urgently demands this competence. In exploratory conversations with Tyson and our ESL liaison with Dakota Provisions, employees have expressed interest in pursuing this certificate. To date, SDSU has not discussed establishing cohorts of employees with these organizations. Those discussions would be our top priority if this new site request is granted.

- Complete the table and explain any special circumstances. Attach a copy of the program as it appears in the current catalog. If there are corresponding program modifications requested, please attach the associated forms. Explain the delivery of the new courses and attach any associated new course request forms.

The curriculum for the existing Workplace Intercultural Competence Certificate is included in Appendix A. The Department of Modern Languages and Global Studies submitted a minor program modification due to a new course request for GLST 280 Developing Intercultural Competence (3 cr.). Required courses at all sites are or will be in a regular rotation.

Workplace Intercultural Competence Certificate	Credit hours	Credit hours currently available from this university online	Credit hours currently available from other universities available online	Credit hours new to this university
Required Coursework	11	8	8	3
Electives	3-4	3	3	0



Appendix A

Workplace Intercultural Competence Certificate - 2018-2019 Program Requirements

Requirements for Workplace Intercultural Competence Certificate

Credits: 14-15 Credits

- FREN 101 - Introductory French I Credits: 4  
or GER 101 -

- DS 481481L - Dairy Farm Operations II and Lab Credits: 4
- HRM 460 -Human Resource Management Credits: 3 \*

Suggested management elective courses for students in business oriented fields of study, select 1 from the following:

- AGE 371 -Agricultural Business Management Credits: 3 \*
- BADM 101 - Survey of Business Credits: 3 \*
- BADM/ MGMT 360 - Organization and Management Credits: 3 \*
- GE 469 -Project Management Credits: 3
- HRM 460 -Human Resource Management Credits: 3 \*
- OM 462 -Quality Management Credits: 3
- OM 463 -Supply Chain Management Credits: 3

Suggested management elective courses for students in hospitality, sports, and recreation oriented fields of study, select 1 from the following:

- BADM 101 - Survey of Business Credits: 3 \*
- BADM/ MGMT 360 - Organization and Management Credits: 3 \*
- HMGT 171 -Introduction to Hospitality Industry Credits: 3
- HMGT 472 -Hospitality Facilities Management and Design Credits: 3
- HRM 460 -Human Resource Management Credits: 3 \*

Suggested management elective courses for students in construction oriented fields of study, select 1 from the following:

- BADM/ MGMT 360 - Organization and Management Credits: 3 \*
- CM 400 -Risk Management and Construction Safety Credits: 3
- GE 469 -Project Management Credits: 3
- HRM 460 -Human Resource Management Credits: 3 \*