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**SOUTH DAKOTA BOARD OF REGENTS  
ACADEMIC AFFAIRS FORMS**

**Substantive Program Modification Form**

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<b>UNIVERSITY:</b>	<b>SDSU</b>
<b>CURRENT PROGRAM TITLE:</b>	<b>Human Sciences (M.S.) Merchandising Specialization</b>
<b>CIP CODE:</b>	<b>19.0101 Human Sciences Major 52.1899 Merchandising Specialization</b>
<b>UNIVERSITY DEPARTMENT:</b>	<b>Grad Study Counseling &amp; Human Development</b>
<b>BANNER DEPARTMENT CODE:</b>	<b>SGHD</b>
<b>UNIVERSITY DIVISION:</b>	<b>Graduate School</b>

## Existing Curriculum

## Proposed Curriculum (Highlight Changes)

Pref	Num	Title	Cr Hrs	Pref	Num	Title	Cr Hrs
MRCH	540	Promotional Strategies in Merchandising	3	MRCH	540	Promotional Strategies in Merchandising	3
MRCH	550	Retail Theory and Current Practice	3	MRCH	550	Retail Theory and Current Practice	3
MRCH	560	Retail Analytics	3	MRCH	560	Retail Analytics	3
MRCH	620	International Merchandise Management	3	MRCH	620	International Merchandise Management	3
MRCH	630	Research Methods in Merchandising	3	MRCH	630	Research Methods in Merchandising	3
MRCH	640	Financial Merchandising Implications	3	MRCH	640	Financial Merchandising Implications	3
MRCH	650	Strategic Planning in Merchandising	3	MRCH	650	Strategic Planning in Merchandising	3
				MRCH	700	Foundations in Sustainability of Merchandising	3
<i>Select one of the following:</i>				<i>Select one of the following:</i>			
<i>Option A: Thesis</i>				<i>Option A: Thesis</i>			
MRCH	798	Thesis Electives	6 0	MRCH	798	Thesis Electives	6