



### Third Year

#### Fall

Prefix + Number	Course Title	Prerequisites/Comments	Credits	Semester	Grade
PUBR 411-411L	Media Analytics and Studio		3	F	
MCOM 416 or ADV 476 or CMST 470	Mass Media and Society or Global and Multicultural Advertising or Intercultural Communication	MCOM 416: Fall; ADV 476: Spring; CMST 470: Fall.	0-3	F/S	
PUBR 345	Public Relations Writing		3	F	
Minor/2 <sup>nd</sup> Major Course			3		
General Elective			3-6		
<b>Total Credit Hours</b>			<b>15</b>		

#### Spring

Prefix + Number	Course Title	Prerequisites/Comments	Credits	Semester	Grade
Major Elective	Select an approved major elective: ADV 314, ADV 371-371L, LMNO 201, HMGMT 355, MCOM 219, MCOM 265-265L, MCOM 266-266L, MCOM 359-359L, PUBR 472, CMST 215, CMST 311, CMST 422		3		
MCOM 331-331L	Video Production and Lab		3	F/S	
Minor/2 <sup>nd</sup> Major Elective			3		
General Elective			3-6		
<b>Total Credit Hours</b>			<b>12-15</b>		

#### Summer

Prefix + Number	Course Title	Prerequisites/Comments	Credits	Semester	Grade
MCOM 394 or MCOM 494	Internship		2-3		
<b>Total Credit Hours</b>			<b>2-3</b>		