For official program requirements, please refer to the

<u>Undergraduate Catalog</u>.

	First Year								
Fall									
	Prefix + Number	Course Title	Prerequisites/Comments	Credits	Semester	Grade			
	General Elective			3					
	SGR #1	Written Communication	p. Placement	3					
	MCOM 119	First-Year Seminar in Communication and Journalism		2	F				
	Modern Foreign Language Course	Students must complete through the 202 level in an approved Modern Language (SGR #4).	Placement testing is required to determine proficiency level	4					

Third Year

Fall

1 111								
Prefix + Number	Course Title	Prerequisites/Comments	Credits	Semester	Grade			
PUBR 411	Media Analytics		3	F				
MCOM 416 or ADV	Mass Media and Society or Global and Multicultural	MCOM 416: Fall; ADV 476: Spring;	0-3	F/S				
476 or CMST 470	Advertising or Intercultural Communication	CMST 470: Fall/Spring						
PUBR 345								