



**SOUTH DAKOTA BOARD OF REGENTS
ACADEMIC AFFAIRS FORMS**

New Certificate

UNIVERSITY:	BHSU, NSU, SDSU, USD
TITLE OF PROPOSED CERTIFICATE:	Basic German Language Proficiency Certificate
INTENDED DATE OF IMPLEMENTATION:	Fall 2024
PROPOSED CIP CODE:	16.0501
UNIVERSITY DEPARTMENT:	BHSU: School of Arts & Humanities NSU: Department of English, Communication & Global Languages SDSU: School of American & Global Studies USD: Modern Language Linguistics
BANNER DEPARTMENT CODE:	BHSU: BSAH NSU: SNECL SDSU: SSAG USD: UMLL
UNIVERSITY DIVISION:	BHSU: College of Liberal Arts NSU: College of Arts & Sciences SDSU: College of Arts, Humanities, & Social Sciences USD: College of Arts & Sciences
BANNER DIVISION CODE:	BHSU: 6A NSU: 5A SDSU: 3S USD: 2A

Please check this box to confirm that:

The individual preparing this request has read [AAC Guideline 2](#)




(43rd in the nation).² Since skilled jobs are being added at a much faster rate than unskilled positions, South Dakota is likely to continue to need to recruit skilled STEM workers from out of the state and the country, and in the fields of health, education, and scientific professional services, the ratio of foreign-born workers in the state exceeds the national average in those fields, according to 2015 Pew Research study.

Tourism is the second largest industry in South Dakota and draws heavily upon nations such as France and Germany as established avenues that generate tourism to the state and continued targets for generating additional visitors.³ Locations around the state such as Pipestone, Mt. Rushmore, the Badlands, and other sites draw significant international tourists.⁴

In addition, the U.S. remains the largest foreign investor in Germany both in terms of new projects as well as in the number of new jobs created there. Over 10,000 U.S. firms operate in Germany.⁵ These companies have created over 240,000 jobs.⁶ Meanwhile, German businesses and organizations are the 5th largest source of foreign investment in the U.S.⁷ Just within South Dakota, German, Austrian and Swiss-based companies include Rosenbauer International AG in Lyons, AKG Pietzcker KG in Mitchell, Jenkel Ag & Co Kгаа in Brandon, Siemens AG in Sioux Falls, Würth Electronics Midcon Inc. in Watertown, Würth Adams Nuts & Bolts Co. in Sioux Falls, Ferguson plc. in Aberdeen, Mitchell, Rapid City, and Sioux Falls, SGS SA in Brookings and Sioux Falls, and UBS Ag in Rapid City and Sioux Falls .⁸

5. Who is the intended audience for the certificate program (including but not limited to the majors/degree programs from which students are expected)?

The certificate program seeks to attract undergraduate students pursuing majors in fields in which a demonstrable degree of language ability and intercultural competency would be beneficial. This applies to all students who may find themselves entering professional fields in which they will be interacting with German speaking customers and providers. The certificate will be open to all majors and will be particularly relevant for majors in business, engineering, agriculture, health care, and education.

6. Certificate Design

A. Is the certificate designed as a stand-alone education credential option for students not seeking additional credentials (i.e., a bachelor's or master's degree)? If so, what areas of high workforce demand or specialized body of knowledge will be addressed through this certificate?

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American Economy Report August 2016, p. 14. <http://www.newamericaneconomy.org/wp-content/uploads/2017/02/nae-sd-report.pdf>

New

³ <https://sdvisit.com/travel-trade-resources>

⁴ South Dakota tourism professionals try to attract international visitors *KOTA Territory News* 04/30/2019 <https://www.kotatv.com/content/news/South-Dakota-tourism-professionals-try-to-attract-international-visitors-509298321.html>

⁵ World List Hub, 2021; <https://worldlisthub.com/american-companies-in-germany>

⁶ Statista, Größte US-Unternehmen in Deutschland nach Anzahl der Beschäftigten im Jahr 2021 <https://de.statista.com/statistik/daten/studie/413000/umfrage/groesste-us-unternehmen-in-deutschland-nach-anzahl-der-beschaefigten/>

⁷ Statista, Countries with highest foreign direct investment (FDI) position in the United States in 2021 <https://www.statista.com/statistics/456713/leading-fdi-countries-usa>

⁸

<https://sdgoed.com/wp-content/uploads/2019/02/Foreign-Companies-in-SD.pdf>;

Prefix

Board Policy 2:23 requires certificate programs to “have specifically defined student learning outcomes.

A. What specific knowledge and competencies, including technology competencies, will all students demonstrate before graduation? *The knowledge and competencies should be specific to the program and not routinely expected of all university graduates.*

At the completion of the certificate in Basic German Language Proficiency students will be able to:

Demonstrate ability up to the intermediate low proficiency level in oral and written German.

Demonstrates introductory awareness of and respect for differences in cultural

B. Complete the table below to list specific learning outcomes – knowledge and competencies – for courses in the proposed program in each row.

Individual Student Outcome	Program Courses that Address the Outcomes			
	GER/GLAN 101	GER/GLAN 102	GER/GLAN 201	GER/GLAN 202
Students will demonstrate ability up to the intermediate low proficiency level in oral and written German.	X	X	X	X
Students will demonstrates introductory awareness of and respect for differences in cultural perspectives, behavior, products).	X	X	X	X

9. Delivery Location.

Note: The accreditation requirements of the Higher Learning Commission (HLC) require Board approval for a university to offer programs off-campus and through distance delivery.

A. Complete the following charts to indicate if the university seeks authorization to deliver the entire program on campus, at any off campus location (e.g., USD Community College for Sioux Falls, Black Hills State University-Rapid City, Capital City Campus, etc.) or deliver the entire program through distance technology (e.g., as an on-line program)?

	Yes/No	Intended Start Date
On campus	Yes	2024-2025 Academic Year

	Yes/No	If Yes, list location(s)	Intended Start Date
Off campus	No		

Yes/No	If Yes, identify delivery methods <i>Delivery methods are defined in AAC Guideline 5.5</i>

		Receive Site; 025-DDN Host/Send Site; 030- Blended/Hybrid;	
Does another BOR institution already have authorization to offer the program online?	No	If yes, identify institutions:	

B. Complete the following chart to indicate if the university seeks authorization to deliver more than 50% but less than 100% of the certificate through distance learning (e.g., as an on-line program)? This question responds to HLC definitions for distance delivery.

	Yes/No	<i>If Yes, identify delivery methods</i>	<i>Intended Start Date</i>
Distance Delivery (online/other distance delivery methods)	No		