

Office/Contact: University Marketing and Communications

Source: SDBOR Policy 7:1; SDBOR Policy 4:34; SDBOR Policy 4:35; University Policy 3:1y: Policy 3:1y: Pollic 3: S24

ii. Users may only use University owned intellectual property or proprietary information as allowed by SDBOR Policy 4:34 and University Policy 9:3.

iii.

and this policy. The University remains the owner of its trademarks, brands, and other intellectual property utilized.

vii. The following is prohibited on Official University Social Media Platforms and while the University does not consistently monitor these sites, the University reserves the right to remove from Official University Social Media Platforms without notice, content, comments, and posts that are off-topic; represent advertisements or spam; constitute or encourage illegal activity; create a security risk; infringe upon someone's rights; contain obscenities; direct and target physical threats; or that reasonably appear to violate state or federal law, or University or SDBOR policies.

1. The Director of Marketing and Communications, successor, or designee is responsible for handling incidents that are related to marketing or University image in accordance with applicable policies, procedures, and laws.

2. The Vice President for Technology and Security, or designee, is responsible for handling all other incidents.